

# Air Transportation System Boot Camp

July 2021

airport **IR**  
INVESTOR RESOURCE

by modalis 

*bringing a world of experience  
to the airport industry*

Presenters:

**Curtis Grad**  
**Frode Skulbru**



# Synopsis

## **Air Transportation System (ATS) Boot Camp**

Air transportation is a complex and rapidly evolving industry that plays a substantial role in global and national economies and in efforts to improve environmental quality and promote sustainable development.

The ATS course focuses on the various air transportation system components and the complexities associated with the global air transportation system as a whole, with respect to political, socio-economic, ecological and technological sustainability and development.

It is designed to provide the trainees with the knowledge and capacity to critically analyze current system issues and predict future concerns, based on industry trends and projected growth.

# Presentors



***Co-instructor: Curtis Grad***  
*Operational Transition  
& Change Management*

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25+ years of international executive-level experience in transportation divestiture and privatization, including airport and port infrastructure and operations in Canada, as well as airports in Jamaica, Cyprus and Jordan. Multi-modal start-up, transition, operational readiness and turn-around specialist.

- Modalis Partner, President & CEO
- Victoria Harbour, Canada - President & CEO
- Amman Airport, Jordan - CEO
- Larnaka Airport, Cyprus - GM
- Montego Bay Airport, Jamaica - VP Operations



***Frode Skulbru***  
*M&A, Due Diligence  
& Bid Development*

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20+ years of international airport privatization experience across five continents, including buy/sell side due diligence, bid management and collaboration within multi-party investor and operator context. Proposal development and bid management specialist.

- Modalis Partner & CFO
- Uppsala Airport, Sweden - A/CEO, Board of Directors
- Vancouver Airport Services, Canada - Senior Project Director, Business Develop.
- Alterra Partners, UK - VP President, Business Develop.

# Program

## **I: An Aviation History Primer: Past to Present**

## **II: Aviation Overview & Economic Characteristics:**

- Industry Ecosystem & Stakeholder Dynamics
- Regulatory Framework: De-regulation, Open Skies & International Aviation
- Demand Drivers & Traffic Forecast
- Current Practices & Global Mega-trends

## **III: Core Elements of the Industry and Major Players:**

- Airlines & Airports
- Air Cargo & Logistics
- Aerospace Engineering, Manufacturing & Maintenance
- Global Competition & Strategic Alliance

## **IV: Challenges and Innovations:**

- Uncertainty, Capacity Restraints & Competitiveness
- Digital Transformation & Integrated Mobility
- Strategic Marketing, Branding & Social Media
- Future Flight: Unmanned Aerial Vehicles (UAVs) & Urban Air Mobility

## **V. Case Study**